



District 7570 Gold Club Achievement Award Report Form, 2011-2012

See end of form for explanation of requirements and instructions for submission.

Rotary Club of _____

Activity	Responsible Person(s)	What We Did
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Membership

Mandatory		
<i>(CS) Submit a written strategic membership development/assessment/retention plan with goals and objectives to AG by 9/1/11</i>		
<i>Appoint Membership Chair for Club and send contact information to District Membership Chair Mike Browder by 9/1/11</i>		
<i>Achieve overall attendance of 60% or better any three months from July 1, 2011 through March 1, 2012</i>		
Electives		
Have a new member orientation process in place		
President recruit and induct a new member by 9/1/11		
Publish membership article/info in club bulletin in August		
Have a meeting on membership development and recruitment process		
Conduct a recruiting campaign for new members		
Sponsor a new Rotary Club by 3/1/12		
Achieve a net increase of one member as of 3/1/12.		
President to attend District Membership Seminar		
Membership Chair to attend District Membership Seminar		

Increase club membership by net 3% by 3/1/12		
(CS) Induct one new member under the age of 40		
Recruit three new members by 3/1/12		
Implement membership assessment plan		
Show a 2% increase in membership diversity		
(VS) Hold at least 3 service or fellowship events in which non-Rotarian family members participate		

Service

Mandatory		
<i>Participate in a vocational service project (may be multi-club) in one or more areas: Literacy, Water, Health & Hunger</i>		
<i>(COS) Participate in a community service project (may be multi-club) in one or more areas: Literacy, Water, Health & Hunger</i>		
<i>Have one club program/project/event (can be multi-club) to include youth (Rotaract, Interact)</i>		
Electives		
Send Students to the Rotary Youth Leadership Seminar held in December 3-5, 2011		
Sponsor a new or existing Rotaract Club		
Sponsor a new or existing Interact Club		
Host an inbound Youth Exchange Student (summer or academic year)		
Sponsor an Outbound Youth Exchange Student		
Sponsor a student for the Drug and Alcohol Abuse Speech Contest		
Club has scholarship program in place for graduating Senior high School or College Student		
Initiate one new hands on project relating to water, health, hunger or literacy.		

Participate in an international service project (can be multi-club) in one or more areas: Literacy, Water, Health & Hunger		
Club has at least one program on Business Ethical Standards		
(COS) Carry out an environmental service project		
(VS) Conduct a program to recognize high ethical standards and public values in the community (i.e.—Character Counts)		
(NGS) Involve youth in an environmental sustainability project.		
(COS)Conduct a club program in July on reducing your carbon footprint (the impact of our everyday activities on the environment, particularly the amount of greenhouse gases produced). Track energy savings (electricity; fossil fuels such as petroleum, oil and gas; and other sources) accumulated by club members during the year.		
(COS)Organize a fundraising initiative in your community to support polio eradication.		
(COS) Conduct a community needs assessment, and use it to establish a community service project that involves the club's members in active service. Consult local organizations, administrative authorities, or municipal governments for their assistance and involvement.		

Leadership

Mandatory		
The Rotary Foundation Goals and Planning Guide must be submitted to the AG (Goals 4/10/11 and Planning Guide 6/01/11)		
Club has a least 1 club leader at District Assembly on 4/10/11		
Appoint a District Conference Chair and send contact information to District Conference Co Chair Jim Flynn at wcflynj@wcc.vccs.edu 9/01/11		
Pres-Elect must attend PETS in April 2012 (attendance at any PETS is acceptable with DGE Woody's approval)		

<i>Electives</i>		
Club to have 10% of membership (including spouse/quests) registered for District Conference 2012		
Club has Rotarians who are attending District Conference for the first time		
President-Nominee attends PETS in April 2012		
Club member serves in District capacity		
Club prepares / implements long range plan		
Club has two or more members at District Assembly		
Club organizes club structure based on the RI Club Leadership Plan		
Club sends at least one member to Rotary Leadership Institute during Rotary year 2011-2012		
Club achieves Presidential Citation		
Club recites the "Four Way Test" at every club meeting		
(CS) Adopt a leadership development program for all members and ensure that each club member is assigned a specific role, either in a leadership position or as a member of a club committee, subcommittee, or project initiative.		
(NGS) Sponsor a new Interact or Rotaract club		
(NGS) Sponsor a participant to RYLA.		
(NGS) Sponsor or host at least one Youth Exchange student, Ambassadorial Scholar, or Rotary Peace Fellow.		

Foundation

<i>Mandatory</i>		
<i>Have a program on The Rotary Foundation (Program on fundraising or programs)</i>		
<i>Club contributes to EREY (Annual Fund) by 3/1/12</i>		
<i>Foundation Chair and/or President or a designated representative to attend Foundation Training</i>		

Appoint Foundation Chair for club and send contact information to District Foundation Chair Dave Moreman by 9/1/11		
Electives		
Participate in hosting a GSE team		
Nominate a GSE candidate for team leader or team member		
Nominate an Ambassadorial/Cultural/World Peace Fellow		
Achieve The Rotary Foundation Goals (TRF Goals set at PETS) by 3/1/12 or sooner.		
Apply for a Community Project Grant		
Apply for Matching grants project (may be multi-club)		
Average of \$100.00 per member is contributed to the Annual fund by 3/1/12		
Club has one new Foundation Benefactor by 3/1/12		
Club has Sustainer Program in place with 70% of members participating in EREY by 3/1/12		
Club is currently a 100% PHF club (on a single day between 7/1/11 and 3/1/12, all club members are certified as Paul Harris Fellows		
Club has new Major Donor OR Bequest Society Member(s) (Credit will be given for each club member who become a Major Donor or a member of the Bequest Society before 3/1/12)		
Club has two or more new Paul Harris Fellows named by 3/1/12		
Club sets PolioPlus fundraising goal and submits information to District Chair Malcom Huckabee by 9/1/11		
Club contributes \$200.00 per member (Annual, Permanent & Restricted Fund contributions combined) NOTE: NO OTHER FOUNDATION ELECTIVES REQUIRED IF THIS GOAL IS ATTAINED		

Public Relations

Mandatory		
Hold a "Family of Rotary" event for your club		
Appoint a Public Relations club chair and send contact information to the District Public Relations chair Frank Britt by 9/1/11		
Update Online District Data Base by 12/1/11 (see Note 1)		
Electives		
Read the Object of Rotary at one meeting each month.		
Make 4-Way Test a part of meetings/ newsletters/bulletins		
Create or continue "Health and Happiness" updates on members		
100% attendance at any one meeting or function		
Submit at least 1 public relations articles concerning club activities to District Newsletter Editor		
Publish a club bulletin at least monthly—copy to DG, DGE, AG		
Maintain an up-to-date website		
Get publicity in <i>Rotarian</i> magazine or any RI publication		
Participate in publicity effort to promote the awareness of Rotary		
(VS) Organize at least one professional networking event in which club members can meet other local professionals and introduce them to Rotary. (i.e. sponsor a mixer jointly with the Chamber of Commerce.)		
(CS) Undertake a significant public image campaign in the community, including at least one prominent public service announcement in a print publication on a radio or television program, or on a billboard.		
(VS) Sponsor a career day in which club members bring young people to their places of business to inform them about career opportunities.		
(VS) Promote the Four-Way Test to New Generations programs in at least 3 educational institutions.		

Note 1: Items required as a minimum to satisfy requirement: Relevant items of Section 1 – Personal Data, Section 2 – Contact Information in the Edit Member screen and Section 4 - Club Information

Note 2: Gold Club Report must be sent by email to the Assistant Governor by Feb. 19, 2012 using the Form on the District 7570 Website (www.Rotary7570.org) and AG to submit names of clubs achieving Gold Club Award by email to District Governor Elect Woody Sadler by March 1, 2012

Note 3: Qualifications for the Changemaker Award in addition to the Gold Club status award requires that you include the following:

- **3 club service (CS) activities**
- **3 vocational service (VS) activities**
- **2 community service (COS) activities**
- **3 international service (IS) activities and**
- **2 new generations service (NGS) activities.**

Note 4: Changemaker activities can count toward Gold Club Qualifications—(that is, an activity can be counted in both Changemaker and Gold Club qualifications.)

Please note:

All items in **red italics** are mandatory.

Electives in each category are based on membership as of 7/1/11

1. Less than 30 members requires 2 electives
2. 30-49 members requires 3 electives
3. 50-100 members requires 4 electives
4. Over 100 members requires 5 electives