

Gold Club Achievement Award
2010-2011
Rotary District 7570



To achieve Gold Club:

All items in ***bold italics*** are mandatory

Electives required in each category are based on membership as of 7/1/10

- 1. Less than 30 members requires 2 electives***
- 2. 30-49 members requires 3 electives***
- 3. 50-100 members requires 4 electives***
- 4. Over 100 members requires 5 electives***

Membership:

- 1. Submit a written membership development/assessment/retention plan with goals and objectives to AG by 9/1/10***
- 2. Appoint Membership Chair for Club and send contact information to District Membership Chair, Michael Browder, by 9/1/10***

Membership Electives:

- Have a new member orientation process in place
- President recruit and induct a new member by 9/1/10
- Publish membership article/info in club bulletin in August
- Have a meeting on membership development /recruitment process
- Conduct a recruiting campaign for new members
- Sponsor a new Rotary Club by 3/01/11
- Achieve a net increase of one member as of 3/01/11
- Membership Chair and President to attend District Membership Seminar
- Increase Club membership by net 3% by 3/01/11
- Recruit one new member by 9/01/10
- Recruit two new members by 12/31/10
- Recruit three new members by 3/01/11
- Implement Membership Assessment plan

Service:

- 1. Participate in a vocational service project (may be multi-club) in one or more areas: Literacy, Water, Health & Hunger**
- 2. Participate in a community service project (may be multi-club) in one or more areas: Literacy, Water, Health & Hunger**
- 3. Have one club program/project/event (may be multi-club) to include youth (Rotaract, Interact)**

Service Electives:

- o Send students to the Rotary Youth Leadership Seminar held in December, 3-5, 2010
- o Sponsor a new or existing Rotaract Club
- o Sponsor a new or existing Interact club
- o Host an Inbound Youth Exchange student (summer exchange or academic year)
- o Sponsor an Outbound Youth Exchange student
- o Sponsor a student for "Rotary Against Drugs" contest
- o Club has scholarship program in place for graduating Senior High School or College Student
- o Initiate at least one new "hands-on" project relating to water, health and hunger or literacy.
- o Participate in an international service project (may be multi-club) in one or more areas: Literacy, Water, Health & Hunger
- o Club has at least one program on Business Ethical Standards

Leadership:

- 1. The Rotary Foundation Goals and the final copy of the Planning Guide for Effective Clubs must be submitted on time to the AG (Foundation Goals by 4/10/10 and the Planning Guide by 6-01-10).**
- 2. Club has a least 1 club leader(s) at District Assembly on 4/10/10.**
- 3. Appoint a District Conference Chair for the Club and send contact information to District Conference Chair, Paul Conco by 9/01/10**
- 4. Pres-Elect must attend PETS in April, 2010 (attendance at any PETS is acceptable with DGE Pat's approval).**

Leadership Electives:

- o Club to have 10% of membership (including spouse/guests) registered for District Conference 2011
- o Club has Rotarians who are attending District Conference for the first time
- o President-Nominee attends PETS in April 2010
- o Club member serves in District capacity
- o Club prepares / implements long range plan
- o Club has 2 or more members at District Assembly
- o Club organizes club structure based on the RI Club Leadership Plan
- o Club sends at least one member to Rotary Leadership Institute during Rotary year 2010-2011
- o Club achieves the Presidential Citation
- o Club recites the "Four Way Test" at every club meeting

Foundation:

- 1. Have a program on The Rotary Foundation (Program on fundraising or programs).**
- 2. Club contributes to The Rotary Foundation Annual Fund by 3/01/11.**
- 3. Foundation Chair or President or a designated representative to attend Regional or District Foundation Training.**
- 4. Appoint Foundation Chair for club and send contact information to District Foundation Chair, Dave Moreman, by 9/1/10.**
- 5. Have an Ambassadorial Scholar or World Peace Fellow or GSE Team member or Youth Exchange Student (current or alumni) as a speaker at a club meeting prior to March 1, 2011.**

Foundation Electives:

- o Participate in hosting a GSE team
- o Nominate a GSE candidate for team leader or team member
- o Nominate an Ambassadorial Scholar or World Peace Fellow
- o Achieve The Rotary Foundation Goals (TRF Goals set at PETS) by March 1, 2011 or sooner.
- o Apply for a Community Project Grant
- o Apply for Matching grants project (may be multi-club)
- o Contribute \$100.00 per member March 1, 2011 to the Rotary Foundation Annual Fund
- o Club has one new Foundation Benefactor by 3/01/11
- o Club has Sustainer program in place with 70% of members participating in EREY by 3/01/11
- o Club is currently a 100% PHF club (on a single day between 7/1/10 and 3/1/11, all club members are certified as Paul Harris Fellows)
- o Club has new Major Donor OR Bequest Society Member(s) (Credit will be given for each club member who becomes a Major Donor or a member of the Bequest Society before 3/1/11)
- o Club has two or more new Paul Harris Fellows named by 3/01/11
- o Club sets PolioPlus fundraising goal and submits information to District Chair, June Long, by 9/01/10
- o Club contributes \$200.00 per member (Annual, Permanent & Restricted Fund contributions combined)

NOTE: NO OTHER FOUNDATION ELECTIVES REQUIRED IF THIS GOAL IS ATTAINED.

Public Relations:

- 1. Hold a "Family of Rotary" event for your club**
- 2. Appoint a Public Relations club chair and send contact information to the District Public Relations chair Paul Knapp by 9/1/10**
- 3. Update Online District Data Base by 12/1/10 (see Note 1)**
- 4. Club achieves overall attendance of 60% or better any three months from July 1, 2010 through March 1, 2011.**

Public Relations Electives:

- Read The Object of Rotary at one meeting each month.
- Make 4-Way Test a part of meetings/newsletters/bulletins
- Create or continue “Health and Happiness” updates on members
- 100% attendance at any one meeting or function
- Submit six or more public relations articles concerning club activities to District News editor
- Publish a club bulletin at least monthly—copy to DG, DGE and AG
- Maintain an up-to-date website
- Get publicity in Rotarian magazine or any RI publication
- Participate in publicity effort to promote awareness of Rotary

Note 1: Items required as a minimum to satisfy requirement: Relevant items of Section 1 – Personal Data, Section 2 – Contact Information in the Edit Member screen and Section 4 - Club Information.

Note 2: Gold Club Report must be sent by email to the Assistant Governor by Feb. 19, 2011 using the Form on the District 7570 Website (www.Rotary7570.org) and AG to submit names of clubs achieving Gold Club Award by email to District Governor Elect Janet Johnson by March 1, 2011